

TABLE 2

Respondents who correctly classified activities in vignettes as innovative or non-innovative in the pilot study, according to the reason the non-innovative activity was not innovative: 2019

(Percent)

Reason the non-innovative activity was not innovative	Overall	Innovative	Non-innovative
Product or process is not new	69	66	72
Homemade version of commercially available product	70	69	71
Product or process was made but not used	65	70	59
Product or process was produced at work	61	78	40

Note(s):
Each vignette had two versions—one version described an individual innovation and the other one did not. See appendix b for a complete listing of vignettes.

Source(s):
National Center for Science and Engineering Statistics, Individual Innovation Survey, 2019.